



# Josephine Märcher Sandig

## Product Design & Development Engineer

Developing innovative products to improve our way of life in everyday and extraordinary products: from the earliest idea to the implementation of the final product and the ongoing process of either improving the product or moving on to the next. Continually coming up with new business ideas and very interested in Social Media as part of business development and marketing.

### My work experience

05/2017 - Present

#### Business Development

*trendlog.io*

Startup with my brother and dad - developing a cloud-based data monitoring platform.

02/2015 - 03/2015

#### Volunteer - Animal Caretaker

*Zanchieta Wild Cat Farm, South Africa*

Helping out on the farm with meal prep, feeding, building animal shelters etc.

03/2014 - 08/2014

#### Intern - New Product Development

*Dan-Foam ApS, Denmark*

Tasks included developing a new bed system from ideation to final concept and carrying out brainstorming sessions.

01/2014 - Present

#### Freelancing

*Upwork | Fiverr | 99designs*

I have occasionally taken on various translation and designing tasks.

### My education

07/2016 - 01/2017

#### Master of Engineering Science (Mgmt)

*University of Queensland*

09/2015 - 06/2016

#### Master of Science in Design & Innovation

*Technical University of Denmark*

09/2011 - 01/2015

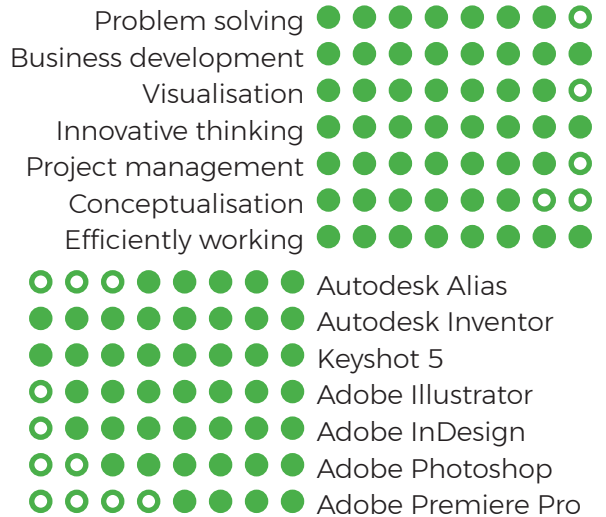
#### Bachelor of Science in Integrated Design

*University of Southern Denmark*

### What I'm about

**Entrepreneurship**  
Volunteering  
Travelling **Crafting**  
Thinking up business ideas  
**Designing** Social Media  
Enjoying nature **Learning**

### What I do



### What I'm proud of

#### Startup

*trendlog.io*

Developing a business strategy and plan for a new product.

#### Blog

*DIYDenmark*

Showcasing my crafts and writing about business and lifestyle.

### Languages I speak



### Places I've been

- Australia**  
Travel, Work, Study  
2010-11, 2015, 2016-17
- Namibia**  
Travel, Volunteer  
4 weeks, 2010
- Spain**  
Travel  
2013, 2014
- South Africa**  
Travel, Volunteer  
4 weeks, 2015
- Thailand**  
Travel  
3 weeks, 2015
- Nepal**  
Travel  
3 weeks, 2015