



Josephine Märcher Sandig

Product Design & Development Engineer

Developing innovative products to improve our way of life in everyday and extraordinary products: from the earliest idea to the implementation of the final product and the ongoing process of either improving the product or moving on to the next. Continually coming up with new business ideas and very interested in Social Media as part of business development and marketing.

My work experience

05/2017 - Present

Business Development

trendlog.io

Startup with my brother and dad - developing a cloud-based data monitoring platform.

02/2015 - 03/2015

Volunteer - Animal Caretaker

Zanchieta Wild Cat Farm, South Africa

Helping out on the farm with meal prep, feeding, building animal shelters etc.

03/2014 - 08/2014

Intern - New Product Development

Dan-Foam ApS, Denmark

Tasks included developing a new bed system from ideation to final concept and carrying out brainstorming sessions.

My education

09/2017 - 07/2018

MSc in Product Development & Innovation

University of Southern Denmark

07/2016 - 01/2017

Master of Engineering Science (Mgmt)

University of Queensland

09/2015 - 06/2016

Master of Science in Design & Innovation

Technical University of Denmark

09/2011 - 01/2015

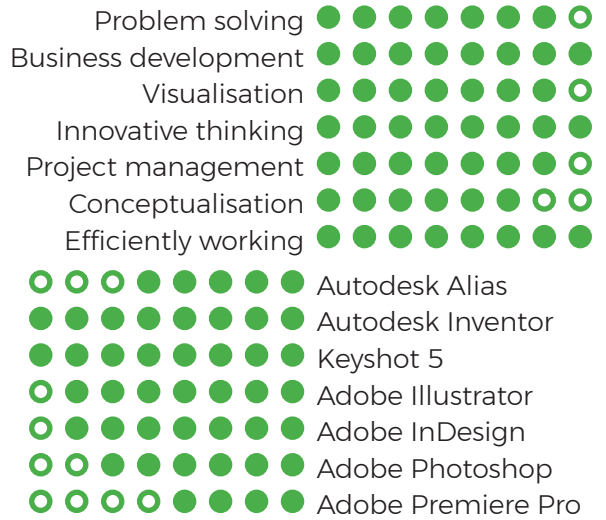
Bachelor of Science in Integrated Design

University of Southern Denmark

What I'm about

Entrepreneurship
Volunteering
Travelling **Crafting**
Thinking up business ideas
Designing Social Media
Enjoying nature **Learning**

What I do



What I'm proud of

Startup

trendlog.io

Developing a business strategy and plan for a new product.

Blog

DIYDenmark

Showcasing my crafts and writing about business, travel and lifestyle.

Languages I speak



Places I've been

- Australia**
Travel, Work, Study
2010-11, 2015, 2016-17
- Namibia**
Travel, Volunteer
4 weeks, 2010
- Spain**
Travel
2013, 2014
- South Africa**
Travel, Volunteer
4 weeks, 2015
- Thailand**
Travel
3 weeks, 2015
- Nepal**
Travel
3 weeks, 2015